Shared Prosperity – Reduced Poverty
- Economy
  - Enable a new business economy
  - Ensure Nottingham’s workforce is skilled
  - Establish a reputation for business innovation
- People
  - Improve life chances for young people
  - Ensure people are even safer
- Infrastructure
  - Create a vibrant and attractive city centre
  - Deliver quality housing for all

Working Together
- Leaders will
  - Be creative, brave and ambitious
  - Recognise good work and tackle poor performance
  - Inspire, empower and motivate colleagues
  - Reduce bureaucracy and deliver on promises
- Colleagues will
  - Focus on citizens and customers, not on processes
  - Be trusted and treat citizens, customers and each other with respect
  - Use discretion to solve problems
  - Be involved in shaping the future

The Nottingham Way
- Services designed to
  - Be value for money
  - Fit together seamlessly
  - Be right for citizens and customers
- Services delivered that
  - Are where, when and how citizens and customers need them
    - Innovate and take risks
    - Work together – with other services and partners

Delivering on Promises
- Lead the City by
  - Bringing businesses and partners together
  - Setting long-term strategic direction for the city
  - Promoting all Nottingham has to offer
  - Supporting vulnerable people
  - Being honest about the services we can provide
- Empower communities by
  - Enabling people to be independent
  - Creating simple to use services
  - Directing citizens to partner providers
  - Raising aspirations

At the Heart
- GREAT CITY
- GREAT WORKFORCE
- GREAT SERVICES
- GREAT COUNCIL