

Shared Prosperity – Reduced Poverty

Economy

- Enable a new business economy
- Ensure Nottingham's workforce is skilled
- Establish a reputation for business innovation

People

- Improve life chances for young people
- Ensure people are even safer

Infrastructure

- Create a vibrant and attractive city centre
- Deliver quality housing for all

GREAT CITY

Working Together

Leaders will

- Be creative, brave and ambitious
- Recognise good work and tackle poor performance
- Inspire, empower and motivate colleagues
- Reduce bureaucracy and deliver on promises

Colleagues will

- Focus on citizens and customers, not on processes
 - Be trusted and treat citizens, customers and each other with respect
 - Use discretion to solve problems
 - Be involved in shaping the future

GREAT
WORKFORCE

CITIZENS
AT THE HEART

GREAT
SERVICES

The Nottingham Way

Services designed to

- Be value for money
- Fit together seamlessly
- Be right for citizens and customers

Services delivered that

- Are where, when and how citizens and customers need them
 - Innovate and take risks
 - Work together – with other services and partners

GREAT
COUNCIL

Delivering on Promises

Lead the City by

- Bringing businesses and partners together
- Setting long-term strategic direction for the city
- Promoting all Nottingham has to offer
- Supporting vulnerable people
- Being honest about the services we can provide

Empower communities by

- Enabling people to be independent
- Creating simple to use services
 - Directing citizens to partner providers
 - Raising aspirations